

The **North America Telugu Society (NATS)** is proud to host the **8th America Telugu Sambaralu** from **July 4th to July 6th** at the **Tampa Convention Center** in **Tampa, Florida**. We are expecting over **10,000 attendees** from across North America to join this grand celebration.

The convention will showcase distinguished speakers, government representatives, and renowned **Tollywood celebrities** from India, along with exceptional talent from North America.

We warmly invite you to participate in the **exhibition, networking opportunities, and show your support** for the **North American Telugu community**.

For registration inquiries, please contact **Exhibits@sambaralu.org** or reach out to **Shailendra Gudla, Rakesh Yadlapalli, or Prasad Arikatla**.

Exhibiting, Vending, Advertising, and Sponsorship Opportunities

- **Showcase your brand and products** to thousands of conference attendees.
- **Sponsor an event** to demonstrate your company’s commitment to the Telugu community.
- **Leverage opportunities for marketing, networking, collaboration, and product promotion.**
- **Reach a diverse NRI audience** in a prime U.S. location.
- **Engage with the vibrant and dynamic Telugu community** in Tampa Bay, a popular destination.

Conference Address - 8th America Telugu Sambaralu

TAMPA CONVENTION CENTER

333 S Franklin St.

Tampa, FL 33602

<https://www.tampa.gov/tcc>

Exhibit Hours:	Saturday	July 5, 2025	10:00 AM – 9:00 PM
	Sunday	July 6, 2025	9:00 AM – 9:00 PM

Vendor Exhibits	Prasad Arikatla
Contact Information: Exhibits@sambaralu.org	Director, Revenue Generation 813-957-8757
Shailendra Gudla	Rakesh Yadlapalli
Chair, Exhibits 813-784-6292	Co-Chair, Exhibits 727-687-3916

EXHIBIT BOOTH RESERVATION FORM

Business Name:

Category:

(e.g.: Jewelry, Apparel, Media, Real Estate, etc. Clearly Specify the kind of goods/service)

Contact Details:
Contact Name (First & Last)
Street Address
City, State, ZIP, Country
Telephone & Fax number
Email Address
Names for Admission passes

EXHIBITS (5th & 6th)

Early Bird (03/31) 10% Discount

Category - 1	Size	List Price
Gold/ Diamond Jewelry	10 x 20	\$15,000
Real Estate	10 x 10	\$10,000
Financial Services & Products	10 x 10	\$5,000
Insurance	10 x 10	\$5,000

Category - 2	Size	List Price
Apparel/Boutique/Semi-Precious Jewelry/Pearls/Gems/Relator/Art work	10 x 10	\$2,000
Packed Food	10 x 10	\$2,000
Others (Agriculture, Education, and etc.)	10 x 10	\$1,500
Non-Profit	10 x 10	\$1,000

Additional Booth Payment 10% Discount

Payment Details: Booth Fees	\$
Number of Booths	
Total Amount	\$
Prepayment Amount enclosed	\$

- Checks should be Payable to: North America Telugu Society.
Mailing Address: PO BOX: 48395, 16350 Bruce B Downs Blvd, Tampa, Florida-33646
- Zelle Payments to treasurer@sambaralu.org
- Wire transfer to
 - Routing Number: 111000025
 - Account Number: 488128439007
 - Email id: treasurer@sambaralu.org

EXHIBIT BOOTH RESERVATION – TERMS & CONDITIONS

Please carefully review the following terms and conditions before signing the form:

- **Booth Specifications:**
 - A **10'x10' booth** includes an exhibitor ID, **8' rear draping, 3' side draping, one 6'x30" skirted table, two chairs,** and a wastebasket.
 - A **10'x20' booth** includes an exhibitor ID, **8' rear draping, 3' side draping, two 6'x30" skirted tables, four chairs,** and a wastebasket.

- **Admission Passes:**
 - Each **10'x10' exhibitor** receives **two admission passes.**
 - Each **10'x20' exhibitor** receives **four admission passes.**
 - Exhibitors must provide names for badges and security clearances.

- **Booth Allocation & Payments:**
 - Booths are allocated on a **first-come, first-served basis** upon full payment.
 - Payments are **non-refundable and non-transferable.**
 - The **Exhibits Committee** has the final authority on booth allocation and layout changes at any time.

- **Liability & Insurance:**
 - **NATS or the Convention Center is not responsible** for any theft, loss, or damage to exhibitor goods.
 - **Insurance will not be provided** by NATS or the Convention Center; exhibitors must arrange their own insurance.

- **Exhibitor Responsibilities:**
 - The **Exhibits Committee reserves the right** to refuse a booth to any exhibitor.
 - **NATS and the Convention Center are not responsible** for any taxes or permits. Exhibitors must comply with **all Florida laws and regulations** for exhibiting.
 - Exhibitors **may only sell or display products listed in their application.**
 - **No food or drinks may be sold** unless the exhibitor is an authorized food vendor.

- **Additional Costs & Facility Regulations:**
 - Internet, power, equipment, and additional services **incur extra charges.**
 - Exhibitors are **responsible for any damages** to the convention center property.
 - **No nails, screws, or other modifications** may be made to the booth structure or exhibit hall.
 - Exhibitors **must indemnify NATS** against any damages caused by their setup.

- **Safety & Compliance:**

- The **Convention Committee reserves the right** to modify the floor plan at any time.
- **No open flames are allowed.** Exhibitors must comply with all **local fire department regulations.**
- All wiring **must meet safety specifications.**
- Exhibitors are responsible for **understanding and complying with all laws, ordinances, and regulations** related to health, fire, and public safety.

By signing this form, you agree to abide by these terms and conditions.

I have read, understood, and agree to the terms and conditions in the contract.

Full Name (Please Print):

Signature:

Date: